1. Functional requirements:
   1. Identify unique visitor to the site
   2. Count number of unique visitor to the site
   3. Segregate number of unique visitor to the site per day
   4. Push to database.
2. **Methodology**

**1.a. Identify unique visitor to the site**

We will be using cookie. When a user visit the site, the server checks for a “has visited today cookie”. If not found, increment the count in the database by 1 and send a “has visited today cookie” to the user, if found, ignore.

When a count is added to a database. Check whether a record of that day has existed. If not, create a record and increment it by 1. Else, increment by 1.